

# Community Building Working Group Crowd-mapping Training Summary

Thursday December 2, 2020, 4 p.m. – 5 p.m.

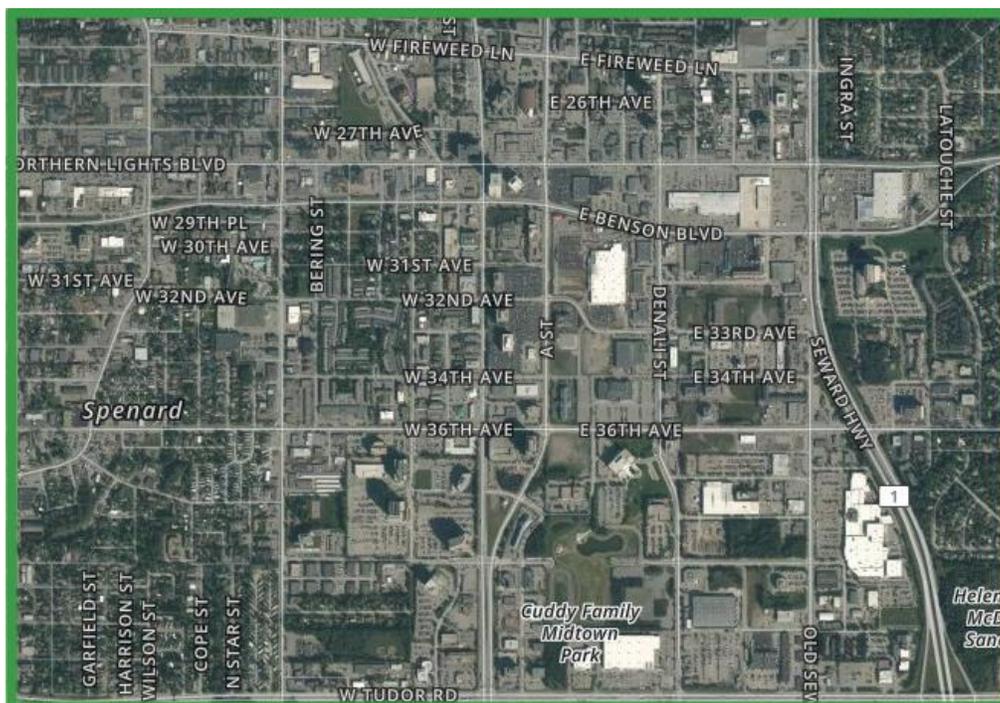
## Participants

Aaron Jongenelen, AMATS  
Andrew Romerdahl  
Allen Kemplen, Fairview CC  
Carol Wong, MOA Planning  
Craig Lyon, AMATS  
Dave Post, DOT&PF Planning  
Diana Rhoades  
Emma Irish - AEDC  
Heidi Zimmer, DOT&PF  
Irene Persson-Gamble  
John Farr, DOT&PF  
Katie Conway, DOWL  
Kristine Bunnell, MOA Planning  
LaQuita Chmielowski, DOWL

Lindsey Hajduk, Neighbor Works  
Anchorage  
Loki Tobin, staff to Senator Begich  
Nicola Persson-Allen, UAA  
Pat Gaynor, DOWL  
Rachel Steer, DOWL  
Renee Whitesell, DOWL  
Rep. Harriet Drummond, AK Legislature  
Ryan Riddle, DOT&PF  
Steve Noble, DOWL  
Tahnee Conte-Seccareccia  
Zach Zaletel, Rogers Park Resident  
Leo Vazquez, NCCP

## Crowd-Mapping Training Summary & Notes

Katie Conway welcomed the group to the training on crowd-mapping, which will identify cultural assets that may form the basis of future community building/placemaking initiatives. Katie provided a map of the area of focus:



The draft vision for Midtown is:

*Midtown is where the best parts of Anchorage urban life and nature come together, a safe and attractive destination for shopping, dining, business, and outdoor events.*

When this vision is realized, Midtown will:

- Feel safe and more comfortable
- Feel more connected to nature
- Encourage more fun
- Be a center of diversity
- Have more walkable options and centralized parking
- Be a destination that inspires
- Foster pride among people who live or work there

Leo Vazquez led the group through the training, which covered:

- **Crowd-mapping: collectively** gathering information on a shared map
- **Cultural asset:** Any indoor or outdoor space where cultural or artistic activity takes place (or is exhibited)
- **Opportunity site:** An indoor or outdoor space where cultural or artistic activities or exhibits could take place.
- **Next Steps:** How crowd-mapping translates into strategic planning

Katie then provided an overview of the data collection process, using Social Pinpoint.

Link: <https://dowl.mysocialpinpoint.com/midtown-map#/>

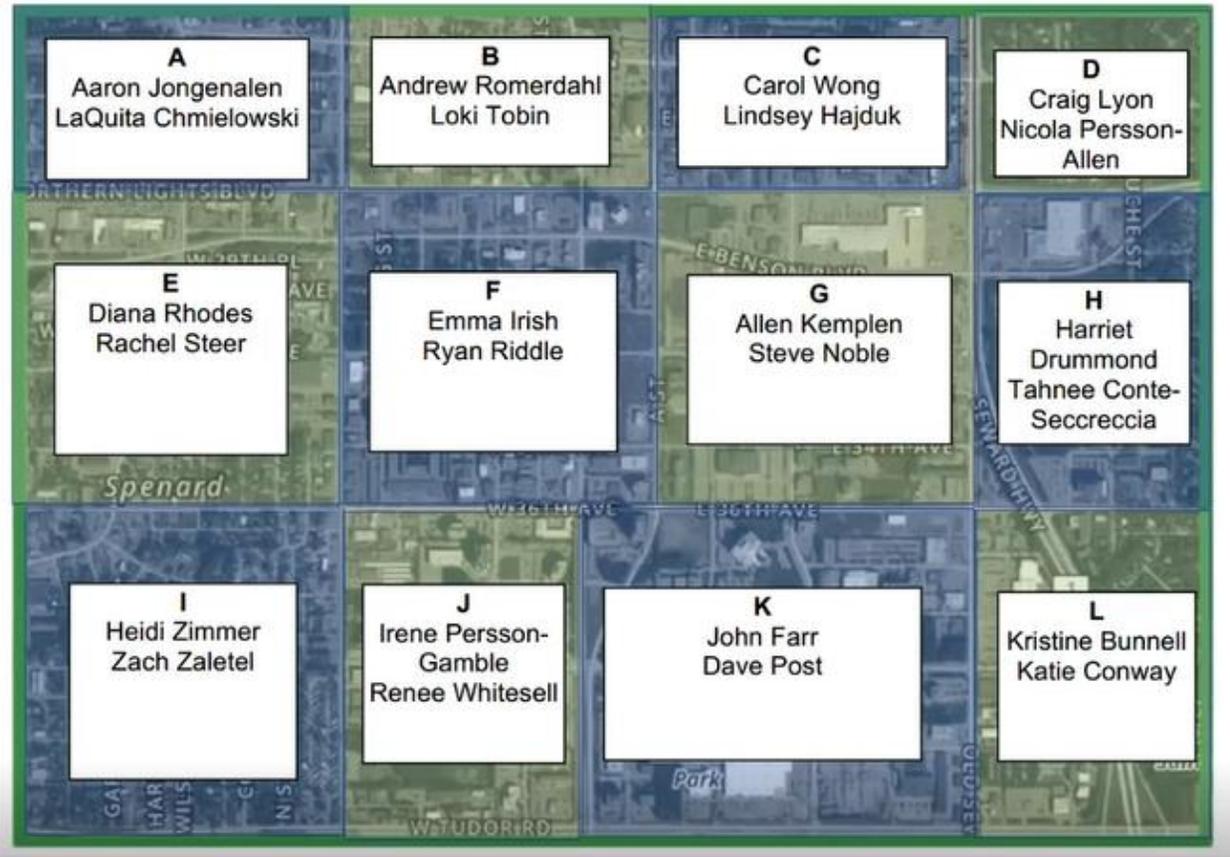
Participants were requested to focus on 12 quadrants:



Participants are asked to:

1. Walk or drive through your section(s) of Midtown
2. Take detailed notes/voice memos and photos
3. Upload your findings, feelings, and photos to Social Pinpoint

To assist with the cultural mapping exercise, we have randomly assigned attendees to quadrants as shown in the figure below. Please feel free to share the exercise with others and encourage wider participation. If you would like to inventory more than one quadrant, please do so.



Please provide your feedback to Katie by Friday **January 15, 2021**. If you have any questions, please contact Katie on [kconway@dowl.com](mailto:kconway@dowl.com)

