

DRAFT Midtown Anchorage Vision

The Midtown Community Building Working Group (CBWG) created this vision statement to launch a conversation about planning for the future of Midtown. Later in winter 2020/2021 the CBWG will meet to discuss how this vision can be turned into reality; the final outcome will be a document that elaborates on the specifics of a Midtown vision and a strategy for how to achieve it.

Vision Statement

Midtown is where the best parts of Anchorage urban life and nature come together, a safe and attractive destination for shopping, dining, business, and outdoor events.

When this vision is realized, Midtown will:

- **Feel safer and more comfortable** for all sorts of activities and modes of transportation.
- **Feel more connected to nature** with clear, easy access to the city's vast trail network and the integration of green spaces and amenities to emphasize Anchorage's unique proximity to wilderness.
- **Encourage more fun** as a venue for year-round outdoor arts and family-friendly events.
- **Be a center of diversity** with the integration of aesthetic elements that draws attention to and educates about Anchorage being one of the most diverse cities in the United States, including recognition of the Dena'ina, who originally populated this area.
- **Have more walkable options and centralized parking** so visitors can spend the day shopping and dining without having to drive from place to place.
- **Be more likely to inspire, "Meet me in Midtown."** Whether it's a friend from across town or a visitor from across the country, they would enjoy spending time there.
- **Foster pride among people who live or work there.**

